



ATHLINKS[®]

SERVICES

LAUNCH

PACKET PICKUP

PACKET PICKUP FOR EVERY RACE SIZE

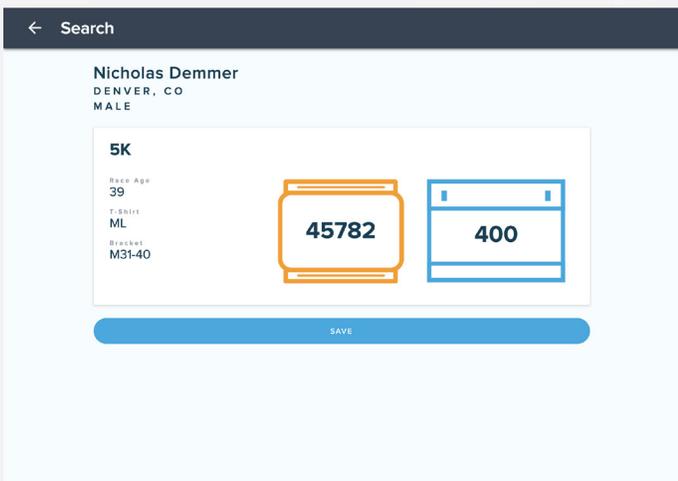
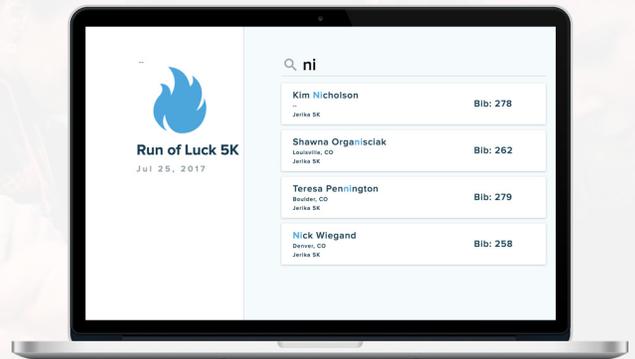
LAUNCH WAS DESIGNED WITH RACE DIRECTORS AND TIMERS LIKE YOU IN MIND. WE FOCUSED ON DEVELOPING SOLUTIONS FOR THE TRICKY PARTS OF RUNNING A PACKET PICKUP, AND CUT OUT ALL THE FLUFF.

“Using launch for this year’s race has been a huge improvement from previous years. The onsite experience has been great; we do not have to worry about having a bad internet connection since launch operates all offline. Now we have happy athletes who do not have to wait in the sun in long lines to get their bib numbers. It’s a streamlined process.”

— Sandy Flynn, Pat’s Run Event Director

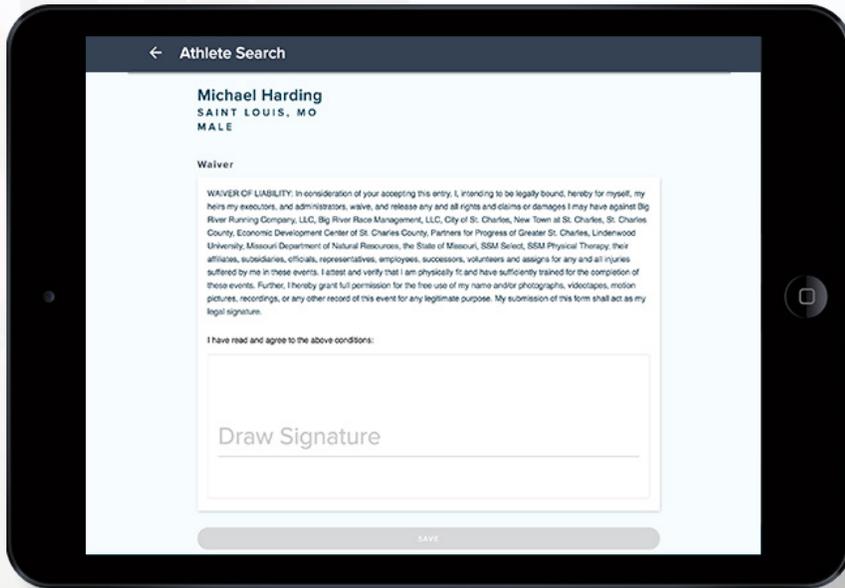
LIGHTNING FAST ATHLETE SEARCH

We know athletes hate waiting in line, which is why our design team is obsessed with extracting every second from search. Whether scanning a barcode or typing, we designed search and bib assignment to be as intuitive as possible for first time volunteers and athletes alike. Launch’s customizable Athlete Kiosk displays non-editable athlete information that is perfect for quick bib number lookups.



NO CONNECTIVITY? NO PROBLEM

Volunteers can work offline with current athlete information within the Volunteer Kiosk view, quickly assigning bib and tag numbers to athletes. For those with pre-assigned bib numbers, Launch provides a quick way to check athletes in. Quick, responsive athlete search keeps the lines moving and creates a seamless experience for athletes and volunteers alike.



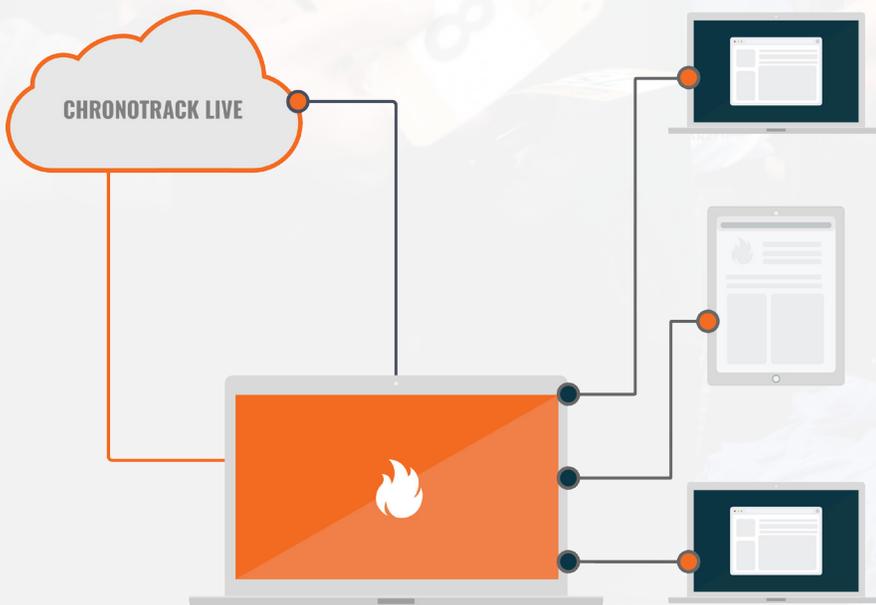
SAY GOODBYE TO PAPER

Electronic waivers eliminate the need for paper printouts, protect you from the dreaded “lost waiver,” and most importantly, allow your athletes to breeze through packet pickup as fast as possible. After athletes sign their waiver, it’s shipped to the cloud for safe keeping and your peace of mind.

OUR SYNC ENGINE = YOUR SAFETY NET

Launch’s unique architecture is designed to run online, offline, or with unreliable internet access. The Sync Engine seamlessly handles the rest by ensuring that all changes are pushed to ChronoTrack Live when the connectivity gods allow.

1. Changes made in Launch sync to the cloud when Internet is available
2. Changes are queued in a pending state when no Internet is available



BULLETPROOF DATA

Launch’s modular design allows you to customize the number of kiosks to your race size and needs, adding in as many layers of protection as your race requires. With this strategy you can serve small Fun Runs with 100 participants with the ability to easily scale to large expos with 50,000+ participants.