



# REGISTER: OFFER A SIMPLE PATH TO MAXIMIZE ATTENDANCE

Athlinks Services offers an incredibly streamlined and simple registration path, guaranteed to get more athletes to your 'Thank You' page. No matter the sophistication of your marketing, one too many clicks can cause an interested athlete to delay—or even avoid—registration. Our streamlined platform means athletes spend less time navigating the registration process, and more time preparing for and enjoying the actual race experience.

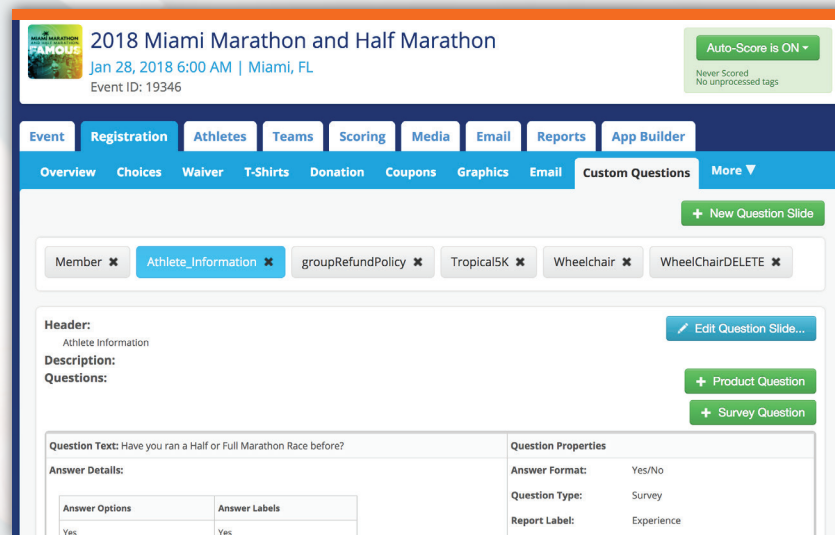
## STREAMLINED, HASSLE FREE SERVICE

Our registration platform can support any type of event, and can make quick work of complex situations. You'll easily manage:

- Team sign-ups
- Race series
- Donations
- Fundraising
- Custom registration forms

Your athletes will benefit from:

- Stored, pre-populated information for Athlinks members
- Easy onsite registration for last-minute entries



We even enable you to keep registration open until the gun goes off, eliminating the need to close online registration early to prepare packets—thus allowing you to capture every possible entry, and encourage every possible participant to join the fun.

## EASY, PERSONALIZED COMMUNICATIONS

All registered participants receive an automated confirmation email that you can customize with:

- Details about your event
- Unique referral URLs
- Relevant, appealing sponsor-supported special offers

Keep your participants happy—and plentiful—with a smooth registration process, from start to finish. Athlinks Services makes it easy to get more people than ever committed to your event.

