



Comprehensive. Innovative. Trusted. We offer a one-stop solution for a broad set of services delivered through the largest network of timing partners and the ChronoTrack team.

REGISTRATION

RACE TOOLS

MEDIA TOOLS

**CHRONOTRACK
TIMING & PARTNER
NETWORK**

**LIVE RACE
SERVICES**

HERE'S WHAT SOME OF OUR CUSTOMERS HAVE TO SAY



“ We are excited to manage all of these services through one trusted partner and our ChronoTrack timer. ”



“ Athlinks Services is the only partner that can provide us a complete solution to all of the event needs that we currently host. ”



“ Their integrated technology offers us the opportunity to consolidate our registration and race management services. ”

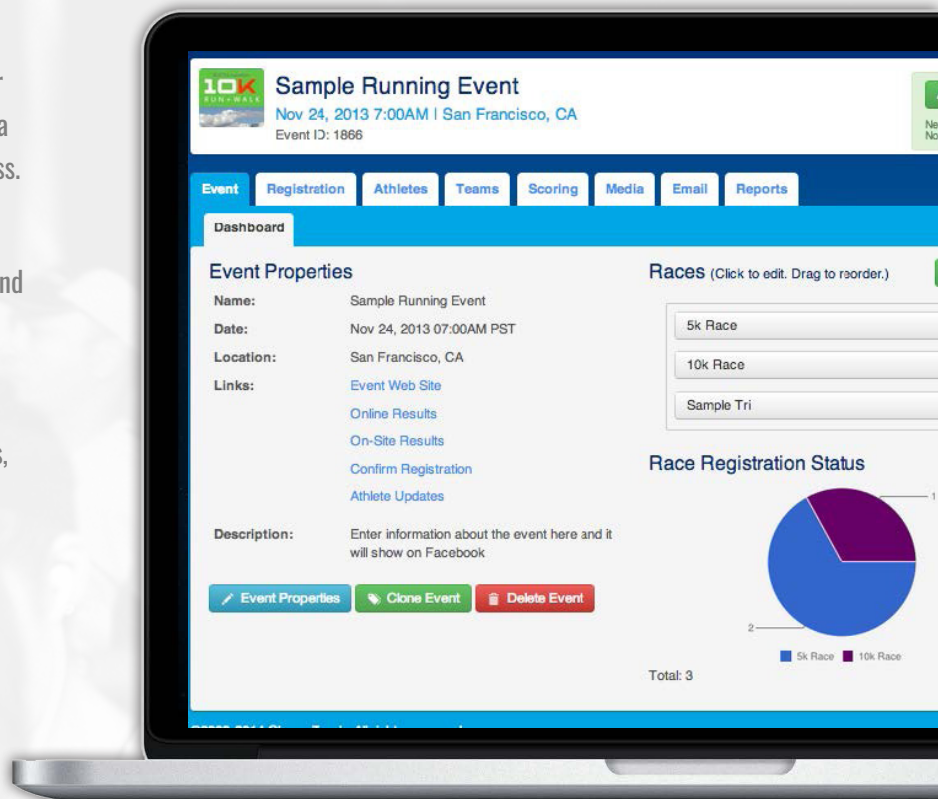
REGISTRATION:

Our registration platform provides solutions to manage your event registration, drive athletes to your event, simplify data management across your team, and easily track your success.

FEATURES

- Registration services can be used independent of timing and live services
- Online, mobile, paperless on-site registration and race check-in
- Complete features - manage price phases, coupons, teams, email, corporate payments, lotteries and more
- Tools to manage referral programs and drive registration from Facebook & Twitter

As part of our platform, everyone works on the same data in one system - from registration, on-site registration and race check-in through to scoring and live results.



CHRONOTRACK TIMING & PARTNER NETWORK

We offer the most innovative solutions with our ChronoTrack-branded products that are simple and cost-effective, yet powerful and trusted to support the largest events in the world.

FEATURES:

- Trusted timing hardware delivers reliability & confidence
- Quality assurance testing on every timing tag that hits the course
- Matless splits support a variety of endurance events
- Largest network of timers & support available

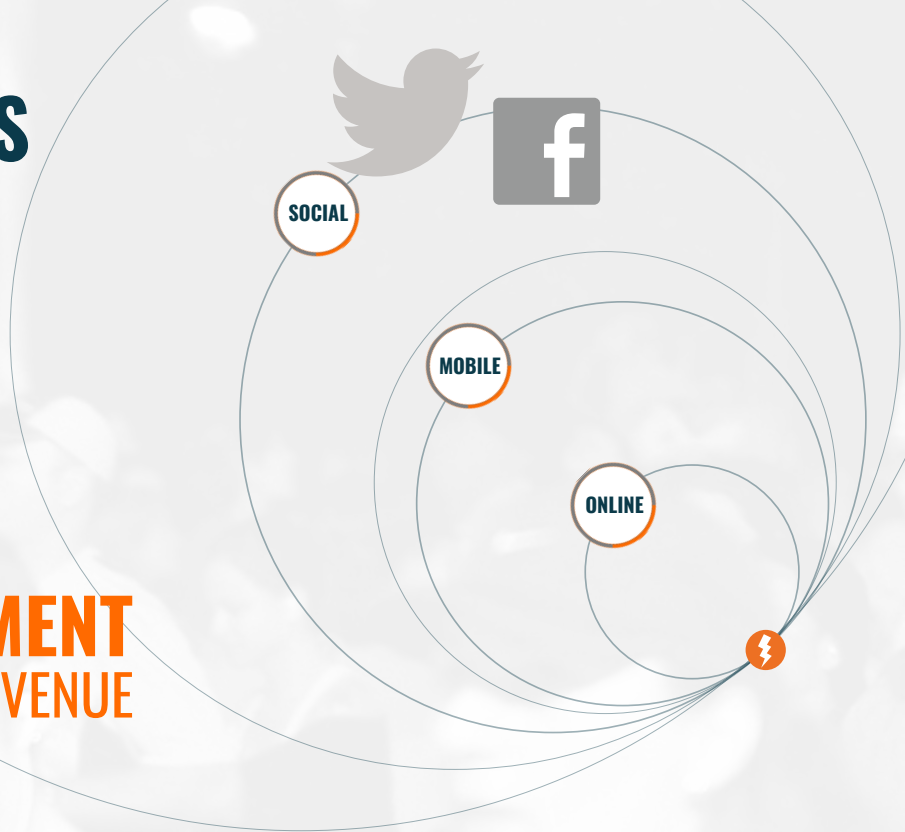
LIVE RACE SERVICES

We offer turn-key solutions to add online, mobile and social experiences to your event, helping increase engagement and event exposure.

FEATURES:

- Real-time online, mobile & on-site results
- Athlete updates to Facebook, Twitter and SMS
- Athlete video & digital photography
- New media sponsor opportunities to drive revenue

DRIVE 5-6X ENGAGEMENT AND CREATE NEW SPONSOR REVENUE



RACE TOOLS

Our tools help to engage athletes around results, drive repeat athlete participation, and simplify event management with data driven services.

FEATURES:

- Private labeled results solutions that provide a dynamic experience
- Series solution that automates point management on your website
- Corral management solution automates verification of athlete start times
- Data-driven tools help you understand local market event and athlete patterns

“ We’ve significantly reduced the time we spend managing our series and the customizable point system has helped us increase interest and competition.

TODD JACKSON | BIG BLUE ADVENTURE

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MEDIA

Lifestyle Media programs connect brands and events to active lifestyle consumers. This includes tools to drive event growth as well as digital programs for brands to engage with athletes and the event experience.

FEATURES:

- Target athletes by region and race history to drive attendance
- Create new online, mobile and social race experiences that drive new revenue
- Online, social, video and on-site ways for brands to reach active lifestyle consumers



“ We have found the endurance email marketing is delivering a strong ROI in each of our markets to date. I would recommend it to any company looking to expand their outreach and hit targeted demographics in specific markets or on a national level. ”

DREW WOODYLY | ELECTRIC RUN

