

THE ATHLINKS RACE DAY APP

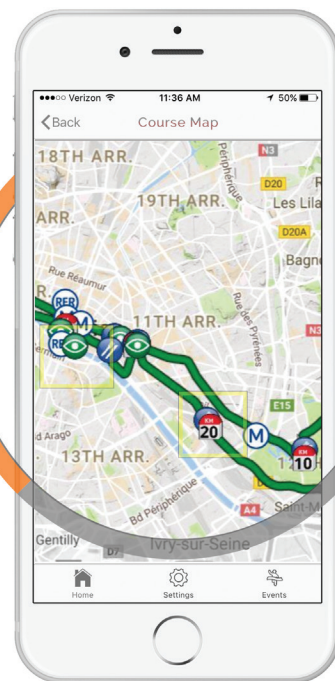


Our new **RACE DAY EVENT APP** is fully customizable for iOS or Android devices. It's designed for race organizers to provide a full mobile experience for their athletes and spectators on race day, all without needing to know a single line of code. Plus, you can set up and launch your event's mobile experience in no time without having to go through any app store approvals.



SINGLE PLATFORM:

EVENT/DISCOVERY/REGISTRATION/SOCIAL



ORGANIZERS CAN DESIGN THEIR EVENT'S MOBILE EXPERIENCE TO INCLUDE FEATURES SUCH AS:

- **Live GPS tracking**
 - Spectators can track up to 10 participants
 - Predictive analytics estimate finish times
 - Audible cues tell athlete current distance and time
 - Athletes can see live stats including pace and distance remaining
- **Course maps**
- **Event & expo map**
- **Branded photos**
- **Announcements**
- **Video: event-specific library of video clips**
- **Roster (start lists)**
- **Help button with GPS tracking**
- **Social media links**
- **Schedule**
- **Event details**
- **Donations**
- **Results**
- **Registration**
- **Product store**

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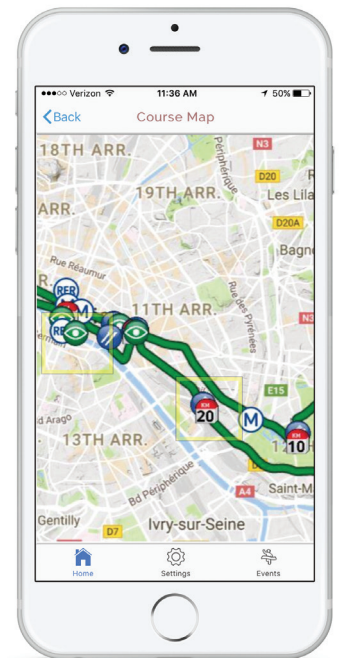
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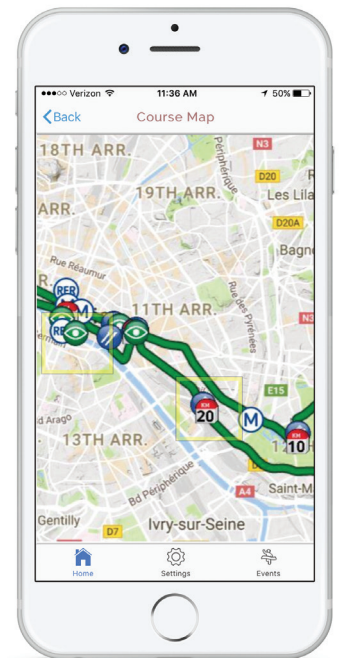
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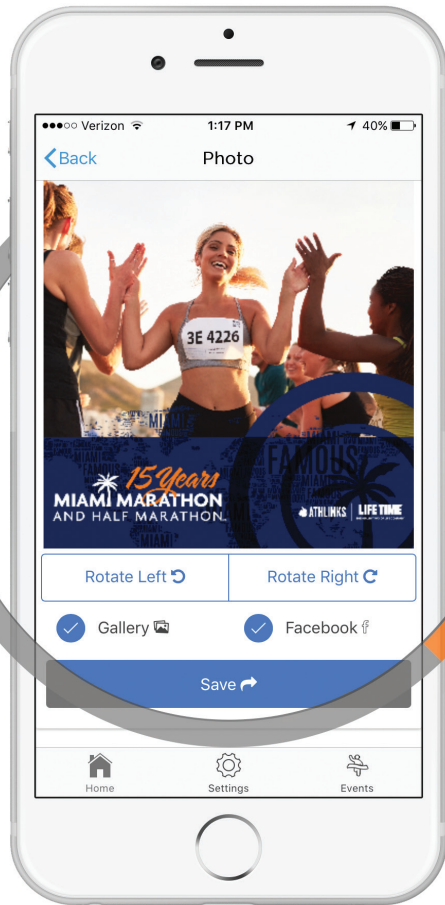
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SPONSOR ENGAGEMENT OPPORTUNITIES

THE ATHLINKS RACE DAY APP IS A GREAT WAY TO GET TRACKABLE EXPOSURE FOR YOUR SPONSORS



- White labeled app with sponsor branding
- Athlete social media network exposure
- Free branded photos for athletes to download or share socially
- Announcements and push notifications with the ability to feature multiple sponsors
- Interactive course, event and vendor maps that are customizable for sponsor callouts
- Video, images, and text inclusion for each highlighted course feature or vendor
- Video library



AID STATIONS INCLUDE BOOM! NUTRITION

Boom! Nutrition is the official energy gel of the Miami Marathon. Made with real fruit concentrates and purees, Carb Boom! Energy gels are gluten free, dairy free, soy free, vegan friendly, and have under 3 grams of sugar. Find them at any aid station on the course.



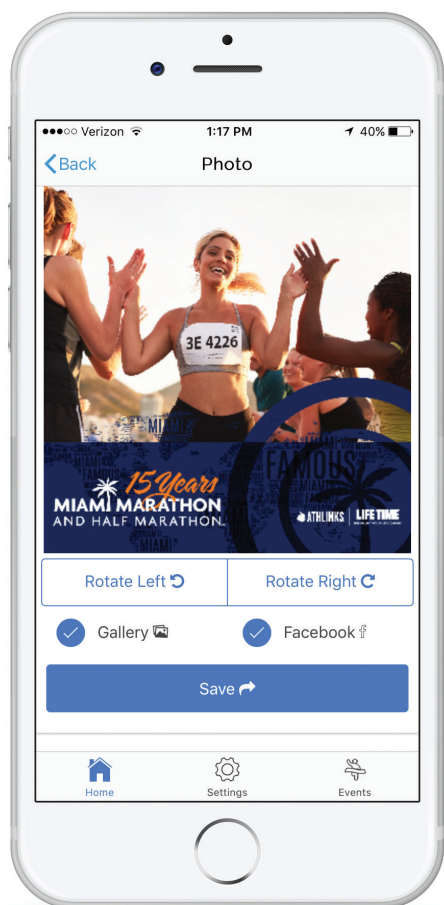
The Athlinks Race Day App is by far the most easy to use, intuitive app to set up and track your race day events. We can't stress enough how helpful the integration of this app has been to our event and will continue to use it for years to come.



BRENT WEAVER | TEEM CREATIVE

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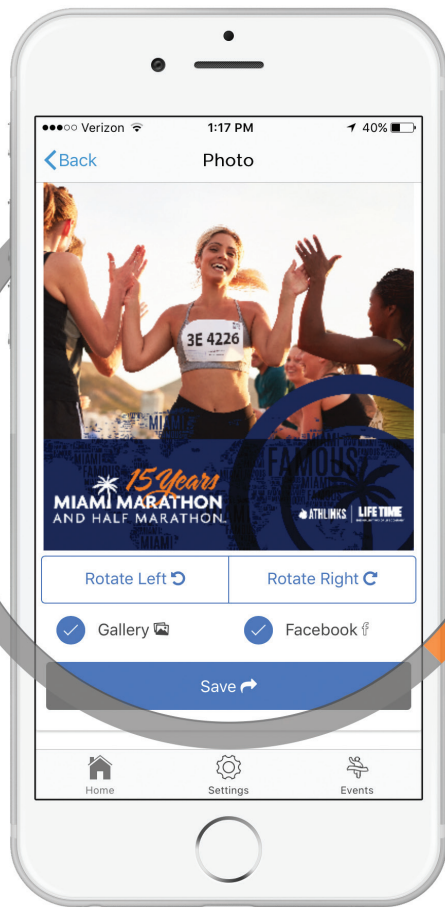


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