

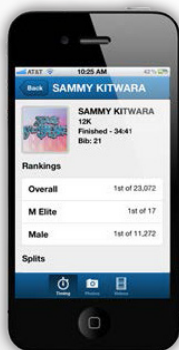
ATHLINKS LIVE, ADD ONLINE, MOBILE & SOCIAL EXPERIENCES FOR YOUR ATHLETES



Online, mobile & social race experiences for athletes that allow you to increase event exposure and engagement, as well as generate revenue from new sponsor opportunities.

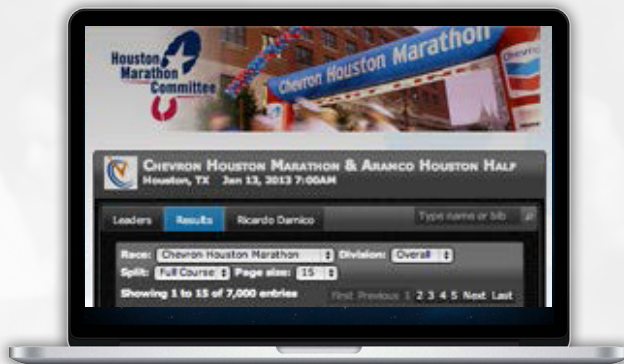
REAL-TIME RESULTS

A custom branded results page providing a leaderboard and ability to search for athletes by name or bib to view pace, split and finish times, overall results, age group placing and more.



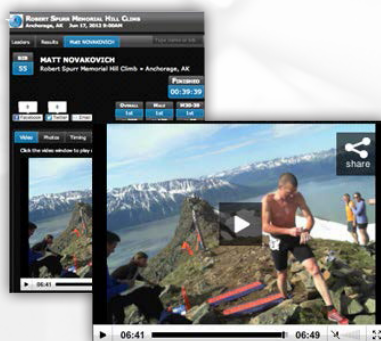
MOBILE & ON-SITE RESULTS

Access real-time leaderboards and search for athletes by name or bib to view individual pace, split and finish times and placing.



ATHLETE UPDATES

Real-time updates from the course to Facebook, Twitter or text. Sign-ups for athletes and spectators can be added to your registration form or embedded on your site.

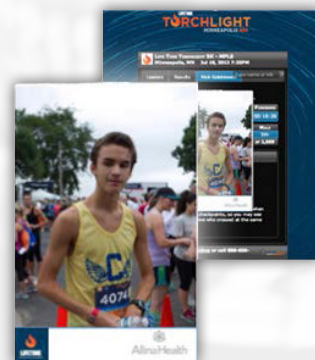


ATHLETE VIDEO

Searchable by athlete name or bib, 15 second video clips from the split or finish can be viewed and easily shared on Facebook, Twitter or email.

DIGITAL PHOTOGRAPHY

Digital photography is automatically matched to athlete course times providing cost-effective digital photography pages available for download.



CHRONOTRACK LIVE PROVIDES A HASSLE FREE WAY TO INCREASE EVENT ENGAGEMENT AND EXPOSURE



NO NEW HASSLES

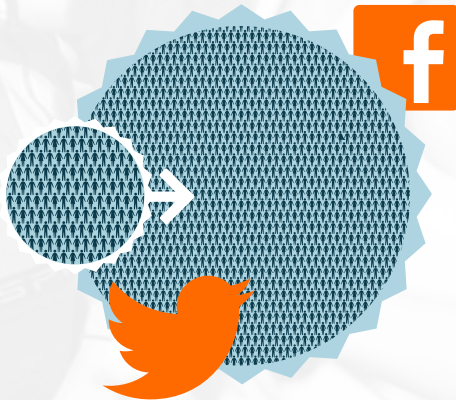
Our services are delivered by your timer, meaning no new contracts, data coordination or hassles.

INCREASE ENGAGEMENT

These new online, mobile and social experiences become a key part of your event engagement and success. Just 1,000 athletes in your event can create over 15,000* views of results and athlete video.



INCREASED EVENT MANAGEMENT



INCREASED SHARING AND EXPOSURE

Increase event exposure when athletes and spectators share athlete updates, video, and results within their social network. 1,000 athletes in your event can provide exposure to over 75,000 people in the social network of your participants.*

“ ChronoTrack Live has revolutionized how we do business. By providing real-time mobile and online results with multi-media and social media, ChronoTrack Live is a vital partner in creating the best possible experience for our participants.

KATHY DALBY | PARTNER, PACERS EVENTS

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GENERATE NEW SPONSOR REVENUE USING OUR REAL-TIME RACE SERVICES



NEW MEDIA SPONSOR PROGRAMS

Our sponsor programs include athlete video pre-roll commercials, sponsor branded results pages, co-branded Facebook Athlete Updates, water marked digital photography and more.

HIGHER REACH AND QUALITY:

Our sponsor programs have a higher reach and allow for a higher quality message to athletes and spectators when compared to traditional event marketing programs.



GENERATE REVENUE:

Timing is no longer just about results, but providing engaging real-time services around the race. Sponsorship of these live services can turn timing into a revenue generating activity.

“ The live online and mobile results, as well as the athlete update services were a big hit with the event audience, spectators and runners alike. It was an added bonus that these services offered us new platforms to attract sponsors. Truly a win-win proposition.”

KATHY DALBY | PARTNER, PACERS EVENTS

